



**THE  
MODERN  
AUDIENCE  
CONFERENCE** \_\_\_\_\_

Wait !

Until midday on Monday 4<sup>th</sup> March 2024 when we will again force you to question your role as a member of the audience as we enter the multiple zones of interactive storytelling.

Ok now ...

**4<sup>th</sup> March - Monday**

**Midday - online intro and CONFERENCE STREAM STARTS...**

1205 to 1235 – **“Free the Story”** documentary about interactivity, as seen through the lens of the unspoken contracts between storytellers and their audiences.

1235 to 1315 – **AI is crap at writing scripts. But it's great at interactivity** – Phil Birchenall

1315 to 1400 – **Eureka Panel** - discussing moments of perfect clarity in interactive storytelling – Anna Zaluczkowska, Pete Woodbridge and Bettina Bódi

1350 to 1430 – Lunch

1430 to 1510 – **How I wrote Cyberpunk 2077's Judy Alvarez character and what she taught me** – Magdalena Zych

1510 to 1550 – **We're All in the Story - it's a Crowd Thing** – Bilal Zafar

1550 to 1650 – **From HIGHRISE to Collective Wisdom at the Co-Creation Studio at MIT Open Documentary Lab - how to co-create and why?** – Kat Cizek (Keynote Inside/Out lecture)

1650 to 1720 – Keynote Q&A

1720 to 1730 – Wrapping up

**1730 – END**

**More info and tickets:** [www.modernaudience.org](http://www.modernaudience.org)

**NB** – timings and order of speakers may change!